

Making Good Leaders Better

A short course for existing leaders run by Sheila Stokes White and Mike Parker

Time commitment: 3.5 days within 4 week period

Who for: Existing leaders of Councils, CEO's in public and private sector

• **Module 1**

What is leadership? - **Week 1**

How do we rate ourselves as leaders?
How do others perceive you as a leader?
-within your organisation
-opinion formers
-public/customers

• **Module 2**

What qualities/skills should leaders possess? - **Week 2**

How can we improve those skills
-presentational
-media relations
-management of meetings
-engagement
-networking
-lobbying

• **Module 3**

Individual mentoring session - **Week 3**

• **Module 4**

How to make things happen - **Week 4**
-driving forward your agenda
-putting ideas into action
-developing consensus
-creating the right culture
Bringing forward the next leaders
-profile and style
-inspiring and communicating

