

## **Business Model for Breakthrough and Turnaround Programmes**

Strategic Solutions is an organisation development company who have delivered a wide range of bespoke leadership programme to a variety of customers both nationally and regionally. The Business Model for such programmes used by Strategic Solutions is based on three inter dependent elements:

- The quality of the programme content
- The quality of the implementation team including an appropriate balance of style, skills, gender, professional background and expertise
- Leadership and management of the content and team with a view to group dynamics and interaction

A critical feature of this model is role clarity for the implementation team. A Course Director is always appointed in a leadership role who is responsible for content, customer liaison, team leadership and overall programme delivery. These are the most senior and significant part of the delivery of any Strategic Solutions programme. Sheila Stokes White always operates as Course Director of Strategic Solutions programmes and is a highly experienced leader, facilitator and presenter.

Some elements of the Strategic Solutions business model particularly the strategic focus, interaction, contribution and dynamic between the presenters, is a significant strength. Even brilliant individual elements, whilst outstanding in themselves, can be directed and led in order to create an end product which is greater than the sum of its parts.

**Fees and costs for this programme which can be delivered to your precise requirements are available upon request**